

## **The American Legion Department of California 2025 Convention Training Opportunities**

### **Strategic Membership Recruiting**

A successful membership recruiting program is about more than just tracking and boosting numbers. Join our upcoming Strategic Membership Recruiting Class and discover how to craft a compelling value proposition that resonates. Learn the art of building a realistic membership program and campaign that makes an impact. Highlight initiatives like Be the One, Buddy Checks, and maintaining an active community presence—all rooted in family values. Empower your team to grow meaningful connections and foster lasting engagement. Don't miss this opportunity to elevate your membership strategy and create lasting community bonds!

### **Be The One**

Join the American Legion's Be The One Training; your mission to save lives starts here. Learn how to recognize the risk factors and warning signs of veteran suicide, understand how to provide meaningful support, and utilize vital tools like the Columbia Suicide Severity Rating Scale. Empower yourself to take action when a veteran may be at risk and strengthen outreach efforts through Buddy Checks. Make a difference—be a lifeline. Earn your Be The One certificate by joining this impactful training and become part of the movement to reduce veteran suicides.

### **HAM Radio**

Discover the timeless world of ham radio—perfect for hobbyists and a vital tool for civil defense communications during natural disasters. Many veterans, with their military communication experience, find ham radio a rewarding way to stay connected and prepared. Whether you're a seasoned pro or just starting, our class offers hands-on training, guidance, and a chance to join a community dedicated to service and emergency readiness.

### **American Legion Gaming**

Level up your American Legion experience with our exciting Gaming Class! Discover how gaming can be a powerful tool for fostering connection and camaraderie within your Post-membership and Veteran community. From virtual meetups to team-based challenges, explore the endless possibilities of gaming as a platform for staying connected and engaged. Join us as we dive into gaming and unleash the potential for fun, friendship, and support within our Legion family. Enroll now and embark on a gaming journey that brings our community closer together, one virtual adventure at a time!

### **Post & District Commander**

Congratulations on Your Election! Now What? Stepping into a leadership role is an exciting honor—and also a big responsibility. This session will equip you with some of the tools, insights, and strategies to lead your Post or district effectively, foster community engagement, and uphold our proud traditions. Prepare to connect with fellow commanders, learn best practices, and make a difference in your Legion family. Your leadership can inspire change and strengthen our mission—start your journey today!

### **Required Forms Forum**

Maintaining your Post charter is essential to keeping the American Legion strong. If your Post hasn't fully submitted the necessary reports, don't worry—help is here! Join our upcoming Required Forms Forum to identify the missing documents, learn how to complete them step-by-step, and ensure your Post is fully compliant. Get the insights you need to resolve issues and attend the convention stress-free—because a well-maintained charter is the foundation of our shared success.

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### **Oratorical Program**

Want to create a scholarship opportunity for high school students while fostering a deeper understanding of the U.S. Constitution in your community? Join our Oratorical Program class and learn how to establish the American Legion's National High School Oratorical Contest in your community. This training will guide you through organizing a meaningful event that develops public speaking skills, patriotism, and constitutional knowledge—empowering students to become informed and confident citizens.

### **Corporate Responsibility**

Transform your approach to the purpose of Post-Executive Boards/Committees with our Corporate Responsibility class! Dive into vital topics such as fiduciary obligations, the Triangle of Success, the American Legion Organizational Structure, and the 12 Principles of Governance that power exceptional boards. Elevate your understanding of governance best practices and unlock the key to organizational success. Join us as we explore the intersection of leadership, structure, and strategy. Enroll now and equip yourself with the tools to lead more efficiently and drive your organization to new heights!

### **Social Media / Marketing**

Learn how to craft compelling messages, grow your online presence, and connect with your community like never before. Whether new to social media or looking to sharpen your marketing skills, this class will give you the tools to make your Post stand out. Don't miss out on tips and strategies to elevate your outreach—sign up today and get your Post noticed!

### **Post Veteran Service Officer**

Discover the vital role of a Post Veteran Service Officer (PSO), learn what's expected, and explore the resources and training available to enhance your skills. This comprehensive class empowers you to serve veterans better, navigate benefits, and provide the support our veterans deserve. Take your PVSOC expertise to the next level—register today and advocate more for our veterans in your community!

### **Post & District Adjutant**

Congratulations on your Election or Appointment! Stepping into this key leadership role is an exciting opportunity to serve your Post or district. Our upcoming training will equip you with the skills, knowledge, and resources to lead effectively, manage administrative tasks, and support your fellow Legionnaires. Get ready to build confidence, connect with fellow adjutants, and make a lasting impact—register today and start your journey to successful leadership!

### **Military Family 101 Cultural Competency Training**

Get ready to deepen your understanding of the unique experiences of military and veteran families with our upcoming class: Military Family 101 – Cultural Competency Training. This session will explore the needs of military-connected families, shed light on their challenges, and show how your Post can make a meaningful difference for service families in your community. Join us to build awareness, foster empathy, and learn practical ways to support the brave families who serve alongside their loved ones. This one training your Post won't want to miss!

### **Strategic Planning**

Unlock the secrets to success and conquer the future in our Strategic Planning Class! Join us as we dive into strategic thinking, planning, and execution. Are you ready to level up your planning game and shape your organization's operations to be more focused and successful? We have a seat for you!

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### **Maintaining Tax Exempt Status**

Stay compliant, stay exempt! Join our class on Maintaining Your Tax-Exempt Status with the Attorney General, Franchise Tax Board, IRS, and Secretary of State. With educated guidance, navigate the intricate web of regulations and requirements. Protect your organization's tax-exempt status and ensure smooth operations. Don't let compliance issues catch you off guard—arm yourself with the knowledge to thrive. Reserve your spot now and safeguard your organization's financial future!

### **American Legion Trademarks**

Learn why safeguarding our trademarks and brand marks is essential to preserving the integrity and identity of the American Legion. This class will cover how and when permission is needed to use our emblems, name, trademarks, and brand marks, ensuring your Post or organization stays compliant and respectful of our shared heritage. Join us to understand the best practices for protecting our trademark and maintaining the strength of our brand—register today!

### **Fundraising**

Boost your Post or program's impact! Looking for effective strategies to raise funds and support your American Legion programs? Our upcoming fundraising class will provide proven methods, creative ideas, and essential tips to help your Post succeed in its fundraising efforts. Don't miss this opportunity to strengthen your Post's resources and better serve your community—sign up today!

### **California American Legion Teacher Aerospace Program**

Get ready to shape the future with our upcoming American Legion Teacher Aerospace Program. Here will discuss an opportunity to make a real difference in your community. This innovative training empowers educators to inspire youth, promote aerospace STEM skills, and prepare the next generation to meet the workforce demands of tomorrow. By fostering interest in aerospace careers, we can help ensure America maintains its leadership in aerospace technology and national defense. Stay tuned—together, we can elevate our communities and secure our nation's future in the skies and beyond!

### **Meet the Candidates**

For the first time in recent memory, we have **three** passionate, experienced leaders vying for the role of Department Commander, and they're eager to earn your vote! Join moderator Vic Martin for a lively and informative session where you'll learn about some of their backgrounds, fun facts, priorities, and visions for the future of our department. This is a fantastic opportunity to connect and see these dedicated candidates in action. Don't miss out; be part of this exciting event and help shape the future of our American Legion Department of California!

### **Resolutions**

Craft resolutions that make an impact! Join our Resolutions class tailored for American Legion members. Learn how to draft concise, practical resolutions that drive change and support our mission. Elevate our advocacy skills and make your voice heard. Enroll now and master the art of resolution writing with confidence!

### **The History of Aviation in The American Legion**

Discover the inspiring story of flight with our upcoming class: Uncover how this legendary organization has played a vital role in advancing aviation, supporting servicemen and women, and shaping America's proud flying heritage. Join us to explore stories of innovation, bravery, and community impact that have taken flight over the decades. This is a journey through history you won't want to miss!